



# CHELLE ELLIS

ARTIST/GRAPHIC DESIGNER  
WEB DESIGNER/DEVELOPER

## CONTACT

### Phone

901-270-8409

### Email

[chelleellis@comcast.net](mailto:chelleellis@comcast.net)

### Address

581 Central Avenue  
Coldwater, MS 38618

### Websites

[jadedartist.com](http://jadedartist.com)  
[chelleellis.com](http://chelleellis.com)

## EXPERTISE

- Visual Design
- Illustration
- Digital/Video Art
- Web Design
- Web Dev/Coding
- Product Design
- Publishing Layout
- Content Creation
- Writing/Editing
- Painting, Printmaking
- Metal, Clay Sculpting
- Art Director/Instructor
- Exhibit Curator

## ABOUT

I have always been creative: in studio and commercial art, writing and content creation, graphic design, web design and development, and promotional strategies. My portfolio spans over twenty-five years and demonstrates my range of ability in various forms of web development; including full stack, front end, and back end. View my work: <https://jadedartist.com/portfolio/>

## EXPERIENCE

### 1997 – Present **Graphic Artist, Art Director, Web Designer/Developer**

2020 to Now: Artist, Web Designer/Developer for **Jaded Artist**  
2010 to Now: Remote Graphic Artist, Web Designer/Developer  
2007 to Now: Painter, Printmaker, Sculptor for **Moosh Print**  
2013 to Now: Art Director, Web Developer for **DeSoto Magazine**  
1997 to 2007: Artist, Web Designer/Developer for **Web Brats**  
2000 to 2001: Artist, Site Producer for **The Commercial Appeal**  
1999 to 2000: Web Developer for **Raytheon Aerospace**  
1998 to 1999: Artist, Web Developer for **The Free Lance Star**

### 1990 – Present **Writer, Editor, Print Layout & Publishing**

2022 to Now: **Yearbook Cover** Design & Layout for **MGAL**  
2017 to Now: Writer & Editor for **Sadie's Old House**  
2004 to 2014: Writer, Layout & Publishing for **DeSoto Magazine**  
1995 to 2007: Writer & Editor for **MALA**  
1990 to 1993: Humor Columnist for **The Panolian**

## EDUCATION

### 1993 – Present **Continued Education, History, Art, Paralegal**

2007 to Now: Continued Ed in Studio Art  
1995 to Now: Continued Ed in Design & Web Development  
1993 to 1997: Towards BA: History  
1993 to 1995: AAS: Paralegal Studies, Honors: Civil Litigation

## **Experience: Graphic Artist, Web Designer/Developer**

I started building websites in the dawn of the dot-com boom, designing in Photoshop and writing the code in Notepad & Composer. I have functioned from web designer/developer to server administrator. My web development expertise is as full stack, front end, and back end developer.

### **WEB DESIGNER/DEVELOPER – JADEDARTIST INTERNET & PRINT MEDIA – [JADEDARTIST.COM](http://JADEDARTIST.COM)**

2020–Now I am owner of this limited-client web and print media firm that went live in March 2020. As owner, there isn't any aspect of the business that I do not know well and exercise daily.

### **VISUAL ARTIST, ART INSTRUCTOR – MOOSH PRINT STUDIO – [MOOSHPRINT.COM](http://MOOSHPRINT.COM)**

2012–Now Owner of this visual art studio, where I produce mixed media paintings, monoprints and small metal sculptures. As time allows, I teach workshops in mixed media painting, printmaking and copper metalsmithing. At least twice a year in varying regional & national venues, I exhibit my work and/or curate art exhibits.

### **ART DIRECTOR, WEB DEVELOPER – DESOTO MAGAZINE – [DESOTOMAGAZINE.COM](http://DESOTOMAGAZINE.COM)**

2004–2014 I began as Graphic Artist for DeSoto Magazine and was promoted to Art Director within the first year. After a few years, I left my full time position to handle the demands of my own growing web firm. I continued to work remotely: writing/editing articles, maintaining the website I developed, and designing ads. In 2011 and 2013 I returned to the magazine, acting as consultant to the publisher, art director, and training newly hired graphic artists.

### **WEB DESIGNER/DEVELOPER – WEB BRATS WEB DESIGN – [WEBBRATS.INFO](http://WEBBRATS.INFO)**

1997–2007 Owner of this web design firm, I ran webbrats.com from 1997, until it closed, in 2007. As owner, there wasn't any aspect of the business that I did not know well and exercise daily. Upon closing the business, I transferred all my clients to local web developer: Desoto Web.

### **ARTIST, SITE PRODUCER – THE COMMERCIAL APPEAL – [COMMERCIALAPPEAL.COM](http://COMMERCIALAPPEAL.COM)**

2000–2002 Artist and Site Producer for this online version of The Commercial Appeal, the major daily newspaper serving Memphis, TN. When I joined the new media staff, I was one of four web designer/developers who created the online news site it is today. Additional duties were to design and develop special sections of the newspaper and add them to the website and navigation; develop commercial websites for our advertisers; and create in-house and advertiser banner ads, and place them into rotation.

### **ARTIST, WEB DEVELOPER – RAYTHEON AEROSPACE – [RTX.COM](http://RTX.COM)**

1999–2000 Artist & Web Developer hired under contract, to create a demo intranet Java applet, with complementing graphics, that accessed status of equipment repairs.. A two billion dollar contract was awarded, but I chose to leave at contract end, for The Commercial Appeal.

## **WEB ARTIST/DEVELOPER – THE FREE LANCE-STAR AND STARWEB – FREDRICKSBURG.COM**

1998–1999      Web Artist and Developer for the online version of The Free Lance-Star: the major daily newspaper serving the Fredericksburg, VA area. When I joined the Internet staff, I was one of three joined by advertising, forming a think tank to create a site plan. We focused on user interactivity with newspaper content. I also designed and developed special sections of the site and commercial websites of advertisers. Before I left this position to move back home to North MS, I was working in a telecommuting position from home.

## **Experience: Writing, Editing, Layout & Publishing**

My first published letter to the editor in 1990, lead to a humor column in the same weekly newspaper, later that year. I have kept a humor blog going since the late 1990's, which keeps me writing and editing, on the constant. I've done layout for various magazines, catalogs & flyers.

## **WRITER, EDITOR – SADIE'S OLD HOUSE – SADIESOLDHOUSE.COM**

2017–Now      I developed and maintain this restoration blog on our 130+ year old Colonial Revival house in Coldwater, MS. My husband and I create the content that details our restoration projects and other interesting news. I write my content and edit all content for the blog.

## **WRITER, LAYOUT & PUBLISHING – DESOTO MAGAZINE – DESOTOMAGAZINE.COM**

2004–2014      I started writing for DeSoto Magazine, the second year of its publication and continued writing a year after it changed publishers/owners. Most often, I wrote articles for any subject related to art or gardening, as those areas fell within my expertise. I laid out the magazine every month in Quark, making PDFs to be sent to the Printers.

## **WRITER, EDITOR, LAYOUT, CONTENT CREATION – FOR HUNDREDS OF WEBSITES**

1997–Now      I have created and edited the content for 75% of more than 300 websites I have designed and developed for my business and pleasure. Among many other examples, I recently finished the design and layout of the current Memphis/Germantown Art League catalog.

## **WRITER, EDITOR, WEB DESIGNER/DEVELOPER – MALA (MS ASSN OF LEGAL ASSISTANTS)**

1995–2007      I was a member of the newsletter committee, then later made editor. My duties included selling ads, writing a column, and securing/editing columns, articles and artwork for the quarterly newsletter. I designed, developed, & hosted the MALA website until they folded.

## **HUMOR COLUMNIST: "KEEPING UP WITH THE JONESES" – THE PANOLIAN – PANOLIAN.COM**

1990–1993      Humor columnist for The Panolian, in Batesville, MS. *Keeping Up with the Joneses* (as Michelle Jones), was a very popular column of 700+ words, submitted before deadline each week. The Panolian is a independent, weekly newspaper, with a circulation of 10,000.

## Experience: Art Instructor

- Feb 2020 Arkansas Craft School, Mountain View, AR, Workshop: Metalsmithing/Open Studio
- Sep 2019 Northwest Mississippi Community College, Senatobia, MS  
Visiting Artist Presentation for Graphic Design and Drawing/Drafting Visual Arts
- Aug 2019 Arkansas Craft School, Mountain View, AR, Workshop: Natural Responses in Mixed Media
- Feb 2018 Arkansas Craft School, Mountain View, AR, Workshop: Interpretations in Copper
- Mar 2017 ArtPlace Mississippi, Greenwood, MS, Workshop: Metalsmithing and Jewelry Making
- Dec 2016 Walter Anderson Museum of Art, Ocean Springs, MS, Workshop: Metalsmithing/Jewelry Making
- Sep 2016 Walter Anderson Museum of Art, Ocean Springs, MS, Workshop: Responses in Mixed Media
- Jun 2016 Northwest Mississippi Community College, Senatobia, MS, Continued Education: Monoprinting
- Jan 2015 Northwest Mississippi Community College, Senatobia, MS, Workshop: Elements in Painting

## Experience: Curator & 3D Virtual Exhibit Developer

- Oct 2022 CHOICE Presented by NASTY WOMEN Memphis, Marshall Arts Gallery, Memphis, TN:
- 2021, 2022 Memphis/Germantown Art League Online Member Showcase, WKNO Gallery 1091, Memphis, TN
- Nov 2020 Together: A Virtual Art Show, 3D Exhibit at <http://together.mgal.org>
- Oct 2020 Nasty Women Memphis - War Paint!, 3D Exhibit at <http://warpaint.nastywomenmemphis.com>
- Sep 2019 Rhythm & Flow, Northwest Mississippi Community College, Senatobia, MS
- Oct 2018 Nasty Women Memphis - Still Here. Still Fighting, South Main Artspace, Memphis, TN
- Sep 2018 Co-Evolve: A Juxtaposition of Mixed Media and Metal, Shainberg Art Gallery, Memphis, TN
- Jul 2017 Vital Ingredients, Marshall Arts Gallery, Memphis, TN
- Feb 2017 Nasty Women Memphis Art Exhibition, Marshall Arts Gallery, Memphis, TN
- Nov 2016 Human Nature MFA Thesis Exhibition, Memphis College of Art, Memphis, TN

# Education: Artist, Web Designer/Developer & Other

## EDUCATION – CONTINUED EDUCATION IN STUDIO ART

2007 to Now Clay Sculpting, Raku Pottery Techniques, Metalsmithing, Mixed Media Composition, Abstract Painting in Acrylics, Metal Sculpture, Printmaking, Monoprint Making, Acrylic Portrait Painting, Precious Metal Clay (PMC) Sculpture, Dichroic Glass & Stained Glass Fusion, Glass Blowing

## EDUCATION – CONTINUED EDUCATION IN DESIGN & WEB DEVELOPMENT

1997 to Now Adobe Creative Suite: Acrobat, After Effects, Animate, Dreamweaver, Illustrator, InDesign, Media Encoder, Photoshop; Canva, GIMP, Quark, Linux, ColdFusion, Bootstrap, cPanel, Joomla, Wordpress, Gutenberg Blocks, Elementor Pro, HTML5, dHTML, HTML, CSS, SSL, javascript, PHP, MySQL, Perl, Java, DNS, Kunstmatrix 3D, Studio/MAMP, LAMP Development Stack, phpMyAdmin, Composer

## EDUCATION – TOWARDS BA IN HISTORY

1996–1997 Belhaven College, Jackson, MS – Major: History, Minor: Art  
1996 Holmes Community College, Jackson, MS – Major: History, Minor: Art  
1993–1994 Northwest Community College, Oxford, MS – Major: Pre-Law, Minor: Art

## EDUCATION – AAS IN PARALEGAL STUDIES WITH HONORS IN CIVIL LITIGATION

1993–1995 School of Paralegal Studies, Atlanta, Georgia, Paralegal Studies, Special Studies in Civil Litigation

# Bibliography: Articles Published About My Work

## RISING STARS: MEET CHELLE ELLIS IN CANVAS REBEL MAGAZINE

Sep 2024 Stories & Insights: “Rising Stars: Meet Chelle Ellis”, Canvas Rebel Magazine, September 12, 2024

## MEET CHELLE ELLIS IN CANVAS REBEL MAGAZINE

Jul 2023 Stories & Insights: “Meet Chelle Ellis”, Canvas Rebel Magazine, July 19, 2023

## LIFE & WORK WITH CHELLE ELLIS IN VOYAGE MEMPHIS MAGAZINE

Nov 2022 Local Stories: “Life & Work with Chelle Ellis”, Voyage Memphis Magazine, November 15, 2022

## CHOICE GALLERY SHOW IN THE MEMPHIS FLYER

Oct 2022 Morici, Abigail: “CHOICE Gallery Show”, The Memphis Flyer, October 19, 2022

## COMPASSION & CREATIVITY IN THE ARTSPACE QUARTERLY

Oct 2018 Aiken, Tio: "Compassion & Creativity", The Artspace Quarterly, Winter 2018, p.5, mixed media interactive sculpture: "Wake Up!" by Chelle Ellis

## MAKE ART GREAT AGAIN IN THE MEMPHIS FLYER

Feb 2017 Butcher, Dwayne: "Make Art Great Again", The Memphis Flyer, February 17, 2017, Exhibit M: Art News + Reviews

## INTERVIEW WITH NASTY WOMEN MEMPHIS IN VISUAL MEMPHIS

Feb 2017 Maish, Katie: "Interview with Nasty Women Memphis", Visual Memphis, February 7, 2017, Exhibition

## TIN ROOF ART WALK: CELEBRATING THE CROSSROADS IN DESOTO MAGAZINE

Jun 2010 King, Herman: "Tin Roof Art Walk: Celebrating the Crossroads for Art in North Mississippi", DeSoto Magazine, vol 7, no. 3, Jun 2010, p.20-22, mixed media painting: "Social Scene"

## FROM WHIZ KID TO WEB BRAT IN THE SOUTHAVEN PRESS

Aug 2006 Marrs, Judith: "From Whiz Kid to Web Brat", Southaven Press, vol 28, no. 31, August 2, 2006, p.A2, p.A11

## Membership & Affiliations

- Committee Chair: Web Administrator for [Memphis/Germantown Art League](#)
- Committee Chair: Membership for [Memphis/Germantown Art League](#)
- Current Memphis, Tennessee representative of [Nasty Women Global Art Exhibitions & Activism](#)
- Current Co-Founder, Organizer, Producer, Curator & Web Designer/Developer of [Nasty Women Memphis](#)
- Current Web Designer/Developer & Member (Artist) of [Memphis/Germantown Art League](#)
- Current Member (Artist) of [Southaven Arts Council](#)
- Past Member (Artist) of [Artists Link of Memphis](#)
- Past Member (Artist) of [DeSoto Arts Council](#)
- Past Co-Founder, Organizer, Producer & Web Designer/Developer of [The Tin Roof Art Walk](#), Hernando, MS
- Past Organizer, Producer, Web Designer/Developer & Member of [The Desoto County Sweet Potato Queens](#)
- Past Co-Founder, Organizer, Producer, Web Designer/Developer & Member of [The Scarlet Darlins](#)
- Past Web Designer/Developer, Editor & Member of [MALA \(Mississippi Association of Legal Assistants\)](#)

## References

See Attachement: [Letter of Recommendation - Danielle Sumler](#); Additional, available upon request.

## Miscellaneous

To contact me, please text me or leave a voicemail so I will know who you are: [901-270-8409](#)